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DISA and Wheelabrator announce a new name

Herlev, Denmark - On April 30th the German regulatory agency officially notified DISA/Wheelabrator Group that it had met all requirements for a legal merger. “This is a great day for the company,” said Robert E. Joyce Jr. president and chief executive officer, “as we can now begin the business of bringing the combined value of these two great companies to our customers.”

Following an internal competition within DISA and Wheelabrator, a new name was chosen for the parent organisation: **Norican Group**. The name Norican is derived from Noricum, an ancient Celtic kingdom that existed in the Austria/Bavaria area circa 15BC – 500AD. The region was famous for its high quality Norican steel, which was widely used within the Roman Empire.

The strength of Norican Group lies in its two industry leading brands:

DISA – the brand for moulding technology, and Wheelabrator – the brand for surface preparation technology. The company will continue to build, develop and promote these brands, and will use Norican Group for its corporate functions.

Norican Group becomes the world's leading provider of technology and services to improve metallic parts. Currently the offer includes all forms of parts formation (horizontal, matchplate & vertical moulding) and surface preparation technologies (airblast, wheelblast and mass finishing). The organization represents over 200 years of expertise and experience, and employs 2200 people over 5 continents, with major operations in Canada, China, Czech Republic, Denmark, France, Germany, India, Poland, Switzerland, UK and USA. Norican Group works with the industry's leading representatives and business partners in serving its customers throughout the world.

Mr. Joyce said, “The creation of Norican Group heralds the start of a new, exciting global business. DISA and Wheelabrator combined have the strength, innovation, products and force to shape industry in the future, so we have incorporated “Shaping industry” into the Group's logos. The company's newly merged knowledge, experience, cultures and ideas will have a positive, influential effect on the industries that we touch, and I look forward to witnessing the great achievements that lie ahead for Norican Group.”

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